

NCC Cable System Order

11763909

Order #	62342748
Syscode	4477
System Name	Spectrum/Beaver Dam, WI
Market	Milwaukee-Racine

Flight Dates	10/03/16 - 10/16/16
Agency	Smart Media
Advertiser	Glenn Grothman for Congress
Client Code	GRO16
Product Code	ORDR
Est Code	CO4C10
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/30/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$41.00
Commission	\$6.15
Net Total	\$34.85
Total Spots	38
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : Rev 9/30: Moved debate spots to separate order.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment																																							
1	AEN	AEN DT	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	2	\$0.50	\$1.00	30																																								
2	AEN	AEN DT	10/10/16	10/16/16	09:00	16:00	X							-	-	2	\$0.50	\$1.00	30																																								
3	AEN	AEN PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	12	\$1.00	\$12.00	30																																								
4	AEN	AEN PT	10/10/16	10/16/16	19:00	24:00	X							-	-	2	\$1.00	\$2.00	30																																								
5	CNN	PREZ C09	10/3/16	10/9/16	21:30	23:00							X	-	-	0	\$27.00	\$0.00	30	-1x: Debate																																							
6	ESPN	ESPN PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	5	\$2.00	\$10.00	30																																								
7	FOOD	FOOD PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	7	\$1.00	\$7.00	30																																								
8	FOOD	FOOD PT	10/10/16	10/16/16	19:00	24:00	X							-	-	1	\$1.00	\$1.00	30																																								
9	FXNC	FXNC PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$1.00	\$6.00	30																																								
10	FXNC	FXNC PT	10/10/16	10/16/16	19:00	24:00	X							-	-	1	\$1.00	\$1.00	30																																								
11	FXNC	PREZ C09	10/3/16	10/9/16	21:30	23:00							X	-	-	0	\$27.00	\$0.00	30	-1x: Debate																																							
<table border="0"> <tr> <td>SPOTS</td> <td>38</td> <td>0</td> <td>38</td> </tr> <tr> <td>AMT</td> <td>\$41.00</td> <td>\$0.00</td> <td>\$41.00</td> </tr> </table>																SPOTS	38	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	38	AMT	\$41.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$41.00
SPOTS	38	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	38																																						
AMT	\$41.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$41.00																																						

SYSTEM APP: SALES ACCT Date Printed 09/30/16